

1. Introduction

PLATEA, Professionals Week is the professional week within the Teatro International Festival Teatro a Mil, dedicated to fostering the international circulation of performing arts. Its mission is to connect presenters with distributors, producers, and artists, strengthening networks, partnerships, and opportunities for internationalization from Latin America to the world.

2. Glossary (Abbreviated)

Presenters: Those responsible for the selection and booking of performances in venues, festivals, or other platforms.

Agents and Producers: Distributors, managers, or producers who manage and offer performing arts projects.

Cultural Partners: Public or private institutions that support cooperation and international circulation.

Showcases: Short presentations of works in reduced format.

Pitch: A space to present projects and catalogs to presenters.

3. Who can participate and how?

PLATEA prioritizes the participation of professionals with decision-making capacity in programming and offering performances (presenters, agents, and producers). Depending on their profile, accreditation may be free of charge, paid, or by invitation. Teatro a Mil Foundation will review applications on a first-come, first-served basis until all slots are filled and will communicate acceptance results via email.

3.1 Presenters

REQUIREMENTS

-Minimum 5 years of continuous experience in international programming.

VALOR DE PARTICIPACIÓN

-First accredited delegate per institution: Free of charge

-Additional delegates: Chilean: CLP \$40,000 / International: USD \$100

BENEFITS

-Up to 10 complimentary tickets for official performances.

-Access to special performances and showcases.

-Invitations to opening, networking events, talks, masterclasses, and workshops.

-Freely scheduled dynamic meetings through PLATEA's digital platform.

-50% discount on the festival's general program.

-Preferential accommodation rates.

-Bilingual guide with company profiles.

-Access to the accredited professionals' database.

3.2 Cultural Partners

REQUIREMENTS

-Embassies, cultural attachés, cooperation agencies, international foundations, sector networks, and multilateral organizations.

PARTICIPATION FEE

-Participation: By direct and nominal invitation from Teatro a Mil Foundation.

-Fee: Free of charge

BENEFITS

-Up to 5 complimentary tickets for official performances (subject to availability).

-Access to special performances and showcases (subject to availability).

-Invitations to networking events, talks, masterclasses, and workshops.

-Freely scheduled dynamic meetings through PLATEA's digital platform.

-50% discount on the festival's general program.

-Preferential accommodation rates.

-Bilingual company guide.



3.3 Agents and Producers

REQUIREMENTS

-Minimum 5 years of continuous experience in representation, production, or distribution.

PARTICIPATION FEE

-International professionals: USD 200 (second delegate: USD 100)

-Chilean professionals: CLP \$40,000 (second delegate: CLP \$25,000)

-Pre-sale until October 27, 2025: 50% discount. All transfer fees and bank commissions are to be covered by participants. *Limited slots available.

-Exempt from fee: Those with projects programmed at PLATEA 2026.

Once the application is accepted, bank transfer details will be provided. Participation is confirmed only upon receipt of payment. All fees and commissions are the responsibility of the participant.

*Limited slots available.

BENEFITS

-Pitch space to present catalog (limited slots).

-Up to 5 complimentary tickets for official performances.

-Access to showcases (subject to availability).

-Freely scheduled dynamic meetings through PLATEA's digital platform.

-Participation in professional activities.

-50% discount on the festival's general program.

-Preferential accommodation rates.

-Bilingual company guide.

-Access to presenters' database.

3.4 Programmed Artists

REQUIREMENTS

Companies, ensembles, and creators with works in the official program: selected through open calls, invited Latin American works, FITAM productions, and Tocatas Mil.

PARTICIPATION FEE

-Accreditation: 1 representative per company (guaranteed access to professional activities). Additional accreditations may be requested (subject to availability).

-Fee: Free of charge.

BENEFITS

-Access to networking events, talks, masterclasses, and workshops.

-Inclusion of artistic, technical, and touring information on PLATEA's website.

-English subtitles for performances (the company must provide translation and operator according to deadlines).

-Freely scheduled dynamic meetings through PLATEA's digital platform.

4. Comparative Benefits Table

CATEGORY	PARTICIPATION FEE	OFFICIAL TICKETS	SHOWCASES	DYNAMIC MEETINGS	PROJECT PITCH	PROFESSIONAL ACTIVITIES	DATABASE ACCESS
PRESENTERS	Free (1 pax)	10	Yes	Yes	No	Yes	Yes
AGENTS & PRODUCERS	CLP \$40,000 / USD \$200 Early bird 50%	5	Limited slots	Yes	Yes	Yes	Yes
PROGRAMMED ARTISTS	Free (1 pax)	-	-	Yes	No	Yes	Yes
CULTURAL PARTNERS	By invitation	5	Limited slots	Yes	No	Yes	Yes

5. Final Note

Attendance at performances and activities is the responsibility of each participant. Teatro a Mil Foundation cannot guarantee access in all cases.